

August/September 2021 Volume 5 - Issue 5



*"For a community to be whole and healthy, it must be based on people's love and concern for each other."*

*Millard Fuller*

Yuba-Sutter Economic Development Corporation (YSEDC) is committed to assisting our local nonprofits in building capacity, with their programs and projects. If you wish to submit an article to promote an event, please submit it 10 days prior to our publication date. The next publication will be on or around October 1. You may submit your articles in Microsoft word, pdf, or jpeg formats to Cynthia via email at: [croderick@ysec.org](mailto:croderick@ysec.org)

### Grant Opportunities

**ALDI** is accepting applications to their Smart Kids initiative. They partner with organizations that make a positive impact on kids' health and wellness. Nonprofits with a mission to support kids through education, arts, athletics or any other program that inspires them to be active and healthy, are encouraged to apply.



[Click Here For Grant Details and other opportunities](#)

### Building Your Capacity



#### Newer Social Media Platforms and Their Potential to Help Nonprofits.

Over the past year, opportunities to connect with people have been largely limited to digital spaces. But with social media giants like Facebook and Twitter no longer attracting Gen Z, some non-profits are looking at platforms such as TikTok and Clubhouse to share information and build relationships with new audiences and potential donors. [READ MORE](#)

### Securing Unrestricted Funds

Hurdle #1: *Funders that don't accept unsolicited proposals.*

While there are more than 100,000 grant-making foundations in the United States, only some of them invite grant proposals from nonprofit organizations, review them, and issue grant awards. ***What about the rest of them?*** [READ MORE](#)



## How to find demographic information about your community.

Demographic information can help your nonprofit to better identify your community's needs and to find gaps in its services. Using this data in a grant proposal can help make a case for the urgency of the community need that your nonprofit's mission addresses.

[READ MORE](#)

**Your Giving Tuesday Checklist.** To help set you up for success for your Giving Tuesday, this checklist outlines the necessary steps you can take throughout the months to come. This list will give a solid reference point for action items that will help you align your team, strengthen your efforts and get your campaign moving.

[READ MORE](#)

# GIVING TUESDAY

## Peer-To Peer Toolkit Essentials

This Peer-to-Peer toolkit will help your volunteer fundraisers get their individual or team fundraising pages up and running quickly, keep them engaged throughout the campaign and make their continued support easy so they can cross the finish line and reach their goals.

[READ MORE](#)



## YCCSC & SCCAA News

### YCCSC Board Application

**Yuba County Community Services Commission** is looking for a volunteer who is either low-income or represents the low-income population. If you are interested, please click on the application button for your county.

### SCCAA Board Application

**Sutter County Community Action Agency** is looking for a volunteer who represents the private sector. If you are interested, please click on the application button for your county.

**Income-eligible renters and their landlords impacted by COVID-19**

should apply at [HousingIsKey.com](https://www.HousingIsKey.com)

Get **100%** of your rent and utilities paid.

Apply Now: [HousingIsKey.com](https://www.HousingIsKey.com) or 833-430-2122.

CA COVID-19 RENT RELIEF

For questions on the Housing is Key program or assistance in applying, contact the Housing Program Manager at Salvation Army, Bethanie Hall, at (530) 216-4530 Ext. 4539.

## Prosperity Village

Habitat for Humanity Yuba/Sutter, in partnership with Yuba County, received \$6,200,000 in grant funding from the California Housing and Community Development Department (HCD) to purchase the Travel Inn & Suites in Linda. The facility will be called Prosperity Village and will be home to 62 low to very low income individuals and couples with a focus on those who are elderly, disabled and veterans.



[READ MORE](#)



**2021 CSBG Grant Funding  
REQUEST FOR PROPOSALS  
COMING SOON!**



[YCCSC Website](#)  
UPCOMING BOARD MEETING  
September 28, 2021



[SCCAA Website](#)  
UPCOMING BOARD MEETING  
August 12, 2021 & October 21, 2021

## Non-Profit Fundraising Events/Notices

**Yuba-Sutter-Colusa United Way COMMUNITY RESOURCE FAIR** Saturday, August 21, 2021. Over 65 local non-profit and government agencies with loads of information about their no-cost or low-cost services and programs for your family. [See attached flyer for more details](#)

**Yuba-Sutter-Colusa United Way GOLDEN AUTUMN WINE FESTIVAL** Wine lovers...rejoice! The sixth annual Golden Autumn Wine Festival returns to Bishop's Pumpkin Farm in Wheatland! The event is sponsored

by Sutter Health and Bishop's Pumpkin Farm. It's Sunday, September 19th from 11:00 a.m. to 3:30 p.m. in the beautiful "Other Side of the Tracks" shady apple orchard beer, hard cider and wine garden. Twelve fine area wineries will present wines for tasting and many for purchase. Four specialty vendors will be on-site as well. Enjoy the live music by the Tu-Tones and purchase lunch from Bishop's (for an additional fee). [See attached flyer for more details](#)

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**Yuba-Sutter-Colusa United Way SPOOKTACULAR RIVER RUN** Run and walk for an excellent cause...as the Yuba-Sutter-Colusa United Way presents the ninth annual Spooktacular River Run...Saturday morning, October 30th, at Gauche Park in Yuba City. It's a 5K run/walk and 10K run, along the Feather River levees. Runners in numerous age categories are chip-timed and 80 top runners receive medals. There'll also be event t-shirts, a continental breakfast, music and special awards for best costumes in three categories. Registration will begin in mid-August. Proceeds benefit Yuba-Sutter-Colusa United Way's 28 partner agencies and the new United Way Born Learning Academy! [See attached flyer for more details](#)

**This newsletter has been funded by a grant from The California Wellness Foundation  
Yuba-Sutter Economic Development Corporation  
[www.ysedc.org](http://www.ysedc.org)**