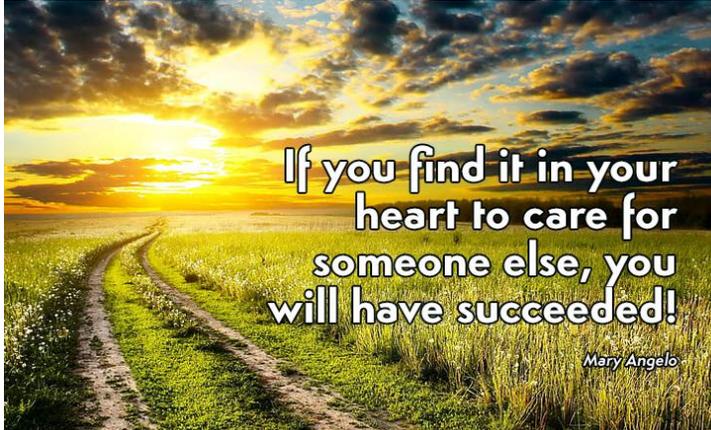


June/July 2021 Volume 5 - Issue 4



Yuba-Sutter Economic Development Corporation (YSEDC) is committed to assisting our local nonprofits in building capacity, with their programs and projects. If you wish to submit an article to promote an event, please submit it 10 days prior to our publication date. The next publication will be on or around August 1. You may submit your articles in Microsoft word, pdf, or jpeg formats to Cynthia via email at: croderick@ysedc.org

Grant Opportunities

Our Little Light Foundation makes grants to support programs that help promote the health, well-being, and education of children, youth, and families. Program types funded in the past have included foster youth programs, youth ministry programs, transitional housing, residential and day programs for autistic young adults, youth mentoring, and youth gun violence prevention programs. Grant making is focused in California.

[Click Here For Grant Details and other opportunities](#)



Building Your Capacity



Six Ways to Sell More Tickets for your Nonprofit's Fundraising Event

When you put on a fundraising event, the most important element of success is ticket sales: if no one shows up to your event, none of your other metrics will be successful.

As we've moved into more and more virtual or hybrid events, nonprofit leaders have been asking how to get people on board for this new style of event. How do you successfully sell tickets for fundraising events that may be virtual or look different from the way it's always been?

[READ MORE](#)

Running Your Nonprofit's Accounting Department During and After Covid-19

When stay-at-home orders hit a year ago, was it a seamless transition for your nonprofit, or was your bookkeeper sneaking into the office early on Saturday mornings to scan documents and do work on your desktop version of Quickbooks?

Your organization may be in the latter category, perhaps because you never expected something like Covid-19 to happen. Or maybe you don't fully trust the latest technologies, or you held back on automating due to budgetary constraints.

[READ MORE](#)



The Employee Retention Credit: What nonprofits need to know.

Originally enacted as part of the CARES Act in March 2020, and subsequently voted into law last December, the Employee Retention Credit (ERC) may now be claimed by eligible employers—and that includes tax-exempt nonprofit organizations—that previously received a Paycheck Protection Program (PPP) loan. Since most eligible employers opted for a PPP loan instead of claiming the ERC, this relief credit was generally off the radar of many eligible employers.

December's vote has changed that. [READ MORE](#)

How to Recruit Sponsors for Your Virtual Fundraising Event.

During the coronavirus pandemic, many nonprofits have needed to navigate their in-person fundraising events to the virtual space. And while many aspects translate seamlessly, one of the questions we hear time and time again is: "How do I get sponsors for my virtual event?" It's a great question, because a solid group of sponsors can completely change an event. It's also a question with a big answer: there are quite a few things you can do to entice sponsors and get them excited about your event

[READ MORE](#)



8 Proven Peer-To-Peer Fundraising Ideas.

Running a peer-to-peer campaign is a great way to increase your nonprofit's visibility, bring in new donors and boost donations. [READ MORE](#)



YCCSC & SCCAA News

[YCCSC Board Application](#)

[SCCAA Board Application](#)

Yuba County Community Services Commission is looking for a volunteer who is either low-income or represents the low-income population. If you are interested, please click on the application button for your county.

Sutter County Community Action Agency is looking for a volunteer who represents the private sector. If you are interested, please click on the application button for your county.



Community Action Plan Public Hearings will give community members an opportunity to comment on the **2022-2023 Community Action Plan**.

Sutter County Community Action Agency

Tuesday, June 15 at 10:00 am at YSEDC and via Zoom. Plan is available for review at www.suttercares.org. For Zoom meeting details and further information click: [READ MORE](#)

Yuba County Community Services Commission

Wednesday, June 16 at 2:00 pm at YSEDC and via Zoom. Plan is available for review at www.yubacares.org. For Zoom meeting details and further information click: [READ MORE](#)



[YCCSC Website](#)
UPCOMING BOARD MEETING
July 27, 2021



[SCCAA Website](#)
UPCOMING BOARD MEETING
June 17, 2021

Non-Profit Fundraising Events/Notices

Attention NONPROFITS and SERVICE PROVIDERS Last chance to renew or subscribe

If you would like to renew your Grant Gopher subscription for one additional year, PLEASE COMPLETE THE ATTACHED [RENEWAL FORM](#) and email back to croderick@ysedc.org.

If you would like to apply for a TWO-YEAR NO-COST grant search subscription, PLEASE COMPLETE THE ATTACHED [TWO-YEAR SUBSCRIPTION FORM](#) and email back to croderick@ysedc.org.

Yuba-Sutter-Colusa United Way COMMUNITY RESOURCE FAIR Saturday, August 21, 2021. Over 60 local non-profit agencies with loads of information about their no-cost or low-cost services and programs. [See attached flyer for more details](#)

This newsletter has been funded by a grant from The California Wellness Foundation
Yuba-Sutter Economic Development Corporation
www.ysedc.org